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**GREEN TOYS INC. EARNS PARENTING MAGAZINE 2008 TOY OF THE YEAR, 2008 GREEN TOY COMPANY BY DR. TOY & OTHER TOP HONORS**

SAN FRANCISCO – Oct. 28, 2008 – Green Toys™ Inc., a company dedicated to providing environmentally friendly alternatives to traditional toys, announced today that it has been honored with *Parenting* Magazine's 2008 Mom-Tested Toys of the Year Award, as well as, named Dr. Toy's 2008 Green Toy Company of the Year for the Green Toys™ Cookware and Dining Set, among other accolades. Green Toys' line of classic toys uses recycled plastic milk containers to make safe, eco-friendly children's toys that do not contain phthalates or Bisphenol-A (BPA), and meet FDA food contact standards.

"Industry experts are using new benchmarks for products they recommend. Safety, country of origin, and environmental footprint are now considered when evaluating a toy," said Robert von Goeben, co-founder of Green Toys Inc. "Our products are environmentally friendly, non-toxic, USA-made, and now, award-winning. Green Toys brand toys make excellent gifts because they make people feel good about giving and receiving them, and they contribute to the overall health and happiness of the planet."

Green Toys' 100% recycled-plastic toys save energy and reduce greenhouse gases. Being "green" also means doing business locally. All Green Toys Inc. operations are located within close proximity of one another in California, which helps reduce its carbon footprint by avoiding long transportation distances.

In its first year, Green Toys has received the following recognition:

- Toys of the Year 2008 – Parenting Magazine
- 2008 Green Toy Company of the Year – Dr. Toy
- 2008 Top 100 Toys – Dr. Toy

Green Toys products are available at over 2,000 retail and online stores in the US and Canada at a wide of range of distribution outlets including specialty toy, museum, organic grocery, and eco-friendly gift shops. A complete list of stores can be found at [www.greentoys.com](http://www.greentoys.com). The product line includes the Green Toys™ Tea Set, Cookware and Dining Set, Indoor Gardening Kit, and Sand Play Set.

Green Toys™ Inc. was created to provide an environmentally friendly alternative to traditional plastic toys while making an effort to improve and preserve the world around us. Green Toys' classic toys promote recycling, save energy and greenhouse gas emissions, and increase the overall health and happiness of the planet. More information is available at [www.greentoys.com](http://www.greentoys.com).

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