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GREEN TOYS™ INC. ANNOUNCES 2009 LINE OF TOYS MADE IN THE U.S.A. FROM RECYCLED PLASTIC MILK CONTAINERS

SAN FRANCISCO – Jan. 15, 2009 –Green Toys™ Inc., an innovator in safe, environmentally responsible, US-made children's products, today announced its spring 2009 product offering. The line will debut at the American International Toy Fair, taking place February 15-18, 2009 at the Jacob K. Javits Convention Center in New York City, booth #1663-E. Green Toys Inc. uses recycled plastic milk containers to make classic toys that save energy and reduce greenhouse gas emissions. Additionally, all Green Toys™ packaging is made from recyclable corrugated materials.

"For 2009, we're committed to the strategy that served us well in 2008," says Robert von Goeben, co-founder and president of Green Toys Inc. "Our customers say they love Green Toys' products and want more. We've responded by adding classic new products, while staying true to our core mission of providing the safest US-made, eco-friendly toys."

Green Toys™ products for spring 2009 include a Recycling Truck, Dump Truck, Tool Kit, EcoSaucer™ Flying Disc and Jump Rope. Winners of numerous awards, Green Toys' products have proven themselves as best-sellers at a wide variety of retail outlets. The company's offering continues to include the multi-award winning Green Toys™ Tea Set, Cookware and Dining Set, Sand Play Set and Indoor Gardening Kit.

Last year Green Toys brand toys received many top accolades, including being named one of *Parenting Magazine's* 2008 Toys of the Year and Dr. Toy's Green Toy Company of the Year Award.

Green Toys products continue to achieve the highest standards in toy safety by assuring its toys contain no BPA, phthalates or lead paint, and comply with the new strict standards of the Consumer Products Safety Improvement Act of 2008.

Being "green" also means doing business locally. All Green Toys Inc. operations are located within close proximity of one another in Northern California, which helps reduce its carbon footprint by avoiding long transportation distances.

About Green Toys

Green Toys Inc. was created to provide an environmentally friendly alternative to traditional plastic toys while making an effort to improve and preserve the world around us. Green Toys' classic toys promote recycling, save energy and greenhouse gas emissions, and help increase the overall health and happiness of the planet. More information is available at www.greentoys.com.

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