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**Dr. Toy announces The Second International Dr. Toy's GREEN TOY COMPANY AWARD is awarded to Green Toys Inc.**

Stevanne Auerbach, PhD/Dr. Toy, recognizes the outstanding leadership of the San Francisco based **Green Toys Inc.** with the **Dr. Toy's Green Toy Company Award.**



"This is the second company to launch a campaign to better the environment by making a promise to its customers and a commitment to society to use recycled plastics to make new products," says Dr. Toy, acknowledging the leadership of Robert von Goeben and Laurie Hyman, co-founders of Green Toys Inc., for their creative use of recycled, kid-safe materials and in adopting business practices that keep manufacturing local to

California, which saves in carbon emissions and creates US jobs. This recognition considers how this company uses a sustainable eco-friendly approach in its material selection, packaging, and business philosophy, which results in high quality, fun toys. The first award was presented to Blue Orange Games of San Francisco on April 22, 2007 (Earth Day).

For more information see [www.greentoys.com](http://www.greentoys.com).

### **Details of Commitment**

Green Toys Inc., a company dedicated to providing environmentally friendly alternatives to traditional toys, has created a new line of toys made from 100% recycled plastic. Manufactured in the US from curbside collected plastic milk containers, Green Toys' products are made with the utmost regard for safety. Based upon third-party independent laboratory tests, Green Toys brand toys contain no traceable amounts of Phthalates or Bisphenol-A (BPA). Also, the products were intentionally designed without external coatings, eliminating the fear of lead paint. All Green Toys brand toys conform to the requirements of ASTM Standard Consumer Safety Specification on Toy Safety, F963, and meet FDA requirements for food contact.

### **Green Toys Public Relations Contact**

Kirk Green, Gonzo Communications (949) 459-2165 [kirk@gonzocom.com](mailto:kirk@gonzocom.com)

### **Dr Toy's Recognition:**

#### **Green Toys Cookware & Dining Set**

Product Codes: Fantasy play, socially responsible, toy, green

Price: \$39.99

Age Range: 3-12

Company Phone: 415-829-9971

Company Email: [info@greentoys.com](mailto:info@greentoys.com)

Contact email: [laurie@greentoys.com](mailto:laurie@greentoys.com)

Website: [www.greentoys.com](http://www.greentoys.com)

## **Comments:**

Young chefs can concoct and serve make-believe culinary treats that have real benefits for the earth by playing with the environmentally friendly Cookware and Dining Set from Green Toys Inc. Made of recycled plastic, this 27-piece set comes complete with a Stock Pot and Lid, a Skillet, 4 Plates, 4 Bowls, 4 Cups, and 4 Place Settings (Fork/Spoon/Knife). The Green Toys Cookware and Dining Set is made in the US from recycled plastic milk containers, which helps save energy, reduce landfill waste, and lower greenhouse gas emissions, all in the name of Good Green Fun™. This is a product that wins Dr. Toy's Green Toy Company Award for 2008. What a sensible concept to find recycling play products made in the US.

## **About Dr. Toy and Programs**

Stevanne Auerbach, PhD/Dr. Toy, author of 15 books and hundreds of articles on toys and play, is the only PhD in Child Development evaluating the best developmentally appropriate toys and children's products for **Dr. Toy's Guide** ([www.drtoy.com](http://www.drtoy.com)) with links to many related useful sites and resources for parents, teachers, children, and toy enthusiasts. Dr. Toy, author of **Dr. Toy's Smart Play/Smart Toys**, a book that provides tools to enhance the child's "PQ" (Play Quotient). The book is published in the US and in China, Germany, Greece, India, Indonesia, Israel, Korea, Russia, Spain and Thailand.

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