



PRESS RELEASE:

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Dr. Toy announces The Sixth Dr. Toy's Best Green Toys and Best Green Toy Company Awards

For the sixth year Stevanne Auerbach, PhD/ Dr. Toy recognizes for the Best Green Toys and Children's Products and the Best Green Toy Company. She provides attention to the kinds of innovative products and companies that are working towards making a difference in playthings and reducing the impact of production.

The award winning Green Products are made by companies striving to inspire children to appreciate the environment and help them learn to take better care of our natural resources. These companies are making products to teach children more about our planet or producing playthings that are based on Green Principles. These are excellent examples of playthings that are made safely, are healthy to use, and have plenty of other special play and learning values.

These green products constitute a small number among all the choices of the many play products available, but we need to start somewhere. As awareness grows more families are thinking and considering new directions that are safer, more balanced, and healthier.

About the Best Green Company 2012 – Plan Toys, Inc



Dr. Toy is pleased to bestow the Sixth BEST GREEN Toy Company Award to **Plan Toys Inc.** for its over

thirty years of recycling wood from expired rubber wood trees. Dr Toy commends Kosin Virapornsawan, President of Plan Toys, for his company's commitment to quality durable, eco friendly, and non-toxic products, plus its innovative PlanWood®. made from surplus sawdust and wood chips from production. By adding organic pigments for color, mixing it with less than 1% of non-formaldehyde E-zero glue, and pressure molding the mix Plan Toys created a new safe and non-toxic high density fiber, which is much stronger, more durable and easy to clean. Less energy is used to produce PlanWood and this reduces environmental impact. PlanToys has also invested in the construction of Biomass Plant and Bio Energy Power Plant that uses tree by-products to generate electricity, an incredible sustainable achievement. All PlanWood and PlanToys products exceed the ASTM and EN-71 safety standards.

More details on www.drtoy.com and www.plantoys.com.

About Best Green Products

Dr Toy recognizes these Best Green Products and the astute companies making these eco-friendly products. They are each making a difference in their own way and making important contributions. Each step helps. Each step moves us towards a healthier home and community.

Dr. Toy has identified these diversified products that help children learn more about their world. She found products made from organic materials, or produced in ways that are healthier. Consumers are encouraged to consider these products for home or school or as gifts. Dr Toy is pleased to recognize the

companies and products that are helping to create a healthier place for everyone to live.

Best Green Toys and Children's Products 2012



DR. TOY'S BEST GREEN PRODUCTS FOR 2012

Selected by Stevanne Auerbach, Ph.D. (Dr. Toy)

#	Company	Product Type	Age	Price	CustSrv#	www.
1.	4M Industrial Dev.	Glove Dolls Making Kit AC CP DO SR TY	8-12	\$10.00	253-863-0886	4m-ind.com
2.	4M Industrial Dev.	GreenScience-Solar Mechanics AE CP OP SR	8-12	\$19.00	253-863-0886	4m-ind.com
3.	ALEX	2 Birdie Banks <i>CP SR</i>	6-9	\$13.95	800-666-2539	alextoys.com
4.	b. dazzle	Bald Eagles Scramble Squares CP ES PZ SC SR	4-12	\$8.95	800-809-4242	b-dazzle.com
5.	b. dazzle	Salmon Scramble Squares CP ES GE PZ SR	4-12	\$8.95	800-809-4242	b-dazzle.com
6.	BeginAgain	Treasure Hunt BG ES GE SR TR TY	3-6	\$25.00	970-372-0522	beginagaintoys.com
7.	Bella Sara	Best of Bella Sara CG ES MM SR IN CT	3-12	\$1.99	206-418-6400	bellasara.com
8.	blue manatee boxes	blue manatee boxes CP ES OT SR UN	0 mo-3 yrs	\$30.00	513-731-2665	bluemanateeboxes.com
9.	Blue Orange Games	Flapz! AE GE SR TR TY	7-12	\$8.99	415-252-0372	blueorangegames.com
10.	Green Toys	Salad Set CP ES SR TY GN	2-12	\$19.99	415-889-9971	greentoys.com
11.	HABA	HABAland & Train Bldg Blocks AE ES SR TS	1-3	\$51.29	800-468-6873	habausa.com
12.	Makedo	Find & Make Shop AC CP ES SR	5-12	\$19.95	800-356-0474	mymakedo.com
13.	Metamorphic Toys	Everythingland Mailbox Kit AC CP ES FP GN	2-12	\$19.95	952-938-5698	metamorphictoys.com
14.	PlanToys	Plan Wood Dancing Alligator AE OP SR TY GN	1-2	\$20.00	866-517-7526	plantoysusa.com
15.	Sbyke USA	P-20 Rear-Steering Scooter AE OP SR TS TY	8-12	\$249.99	702-778-5295	sbyke.com
16.	Tegu	Hatch Magnetic Wooden Car CO CP ES SR TY	3-12	\$38.00	877-834-8869	tegu.com
17.	turn 4 turn	Polar Eclipse BG CP ES SC SR GN	8-12	\$24.95	435-655-3487	polareclipsegame.com

Key:

AC = arts & crafts DO = doll NO = novelty SR = socially responsible

AE = active ES = educational skills OP = outdoor play TR = travelBG = board game FP = fantasy play PL = plush TS = transportationCO = construction FR = travel FR = travel

CP = creative product HO = hobby SC = science

About Dr. Toy and Award Programs

Stevanne Auerbach, PhD. Dr. Toy, author of <u>Dr. Toy's Smart Play/Smart Toys</u>, provides tools to enhance the child's "PQ" (Play Quotient) from baby to age 12 (is published in the USA and in many other countries), 15 books, and hundreds of articles on toys and play, is the only Ph.D. in Child Development evaluating the best developmentally appropriate toys and children's products for <u>Dr. Toy's Guide www.drtoy.com</u> with links to many related useful sites and resources for parents, teachers, children, and toy enthusiasts.

Interviews regarding the recommended Best Green Products can be arranged through

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